



### About him:

Mark McGregor--Canadian, former ice-hockey coach and manager, is one of the most renowned management-trainers, coaches and keynote-speakers on an international level. He delivers at in-house seminars, conferences, kick-offs, and customer events. His main topics are leadership, life balance, motivation, high-performance, psychology of winning, teamwork, effective selling, communication and coaching.

The core of his philosophy is responsible self-management, aligned with clear values and a clear personal vision and mission. This self-management is not an event, but an ongoing process that requires constant engagement and discipline. Together with a balanced lifestyle, these are the fundamental ingredients for a conscious and successful life.

Mark's enthusiasm, humor and spirit create a mix that is very dynamic and effective as the variety of feedback letters and top-references from satisfied customers definitely prove. Typical comments describe him as inimitable, entertaining, energizing and committed.

After leaving the University of Manitoba, Mark moved to Europe. There he has worked successfully for many years as a trainer/coach of various teams in Germany and Switzerland. In 1989 he started his education as management trainer and also a teacher in the business-sector. In Australia he has worked for the "Success Motivation Institute," the largest management training center in the world. In Canada Mark has been a top-trainer with "Custom Learning Systems," the biggest leadership- and customer-service training center in the country. There he was twice selected by participants as 'Speaker of the Year.'

Since 1999 Mark has worked full-time as in-house trainer, coach and keynote-speaker with various national and international companies. He has been ranked as one of the top speakers at the St. Gallen Business School and the St. Gallen Management Program – the two biggest training centers in Switzerland. He is also a regular contributor to the internal education programs of companies like AMRO bank, Bayer or Henkel. Participants appreciate his professional competence as well as his extensive experience as an athlete and team leader.



### Biography:

<b>Private</b>	Canadian, living in Switzerland since 1992, married, 2 children
<b>Education</b>	1978-84 University of Manitoba/Canada - Bachelor of Education Major - Physical Education and Business Marketing
	1989-90 Success Motivation Institute, Melbourne, Australia Management Training Program
	1988-91 Canadian Hockey-Association, Winnipeg, Manitoba National-coach Certificate
	1993 Custom Learning Systems, Calgary, Alberta Train the Trainer course
<b>Work</b>	1984-86 Player/Coach, Hockey-Club Regensburg, Germany
	1987-89 Department-Leader, Occupational Entrance Course Garden Valley Collegiate, Winkler, Manitoba
	1989-90 Trainer/Consultant Success Motivational Institute, Melbourne, Australia Founder of Ultimate Potential Management Training Inc., Melbourne, Australia
	1992-98 Coach, Hockey Club Herisau/CH, National-League A Speaker Total Quality Management & Customer Service Training, Custom Learning Systems, Calgary, Alberta
	1998 Coach, Hockey Club Rapperswil-Jona/CH, National-League B / A Leadership & Management Training in Rapperswil, CH
	1999-00 Manager, Hockeyclub VEU Feldkirch, Austria
	Since 1999 Full-time Speaker; constantly rated as one of the top speakers at the St. Gallen Business School, the St. Gallen Management Program and the St. Gallen Management Institute with the main topics leadership, teams and professional development. Also in-house trainer and keynote speaker with various national and international companies.
<b>Awards</b>	1984 All Canadian Hockey Award, Canad. Intercollegiate Athletic Union
	1994-95 Twice named "Speaker of the Year," Customer Learning Systems, Calgary, Canada Assistant Coach, Team Canada National Hockey Team, Spengler Cup Champion 1995
	1996-97 Head-Coach, National-League B, Ice-Hockey-Champion S.C. Herisau, Switzerland
	2002-03 Team Manager, Team Canada Hockey Team, Spengler Cup Champion 2002 and 2003